Drake | College of Business & Public Administration

International Business

Revised August 1, 2020

The international business major prepares students for work in organizations whose owners, employees, customers and/or suppliers are not confined to the borders of one nation. The curriculum requires a strong foundation of language and culture, history, geography and political science along with the business core classes.

For students entering Fall, 2020 or later

Name_____

Student ID_____

I. Basic Graduation Requirements				IV. Business Core Requirements (48 Credits)			
i i i i i i i i i i i i i i i i i i i				The Business Profession Sequence - Every Semester	Fall	Spring	
124 - Total Credit Hours			BUS 001 - The Business Profession I				
42 - 100-Level or Above Credit Hours				BUS 002 - The Business Profession II			
				BUS 003 - The Business Profession III			
2.0 or Above - Cumulative GPA				BUS 004 - The Business Profession IV			
2.0 or Above - Business 100-Level Course GPA			BUS 005- The Business Profession V - as needed				
				Credit	Grade		
Graduation Agreement - <i>Due 15 months prior to graduation</i> Graduation Application - Online In MyDUSIS			ACCT 041 - Introduction to Financial Accounting	3			
			ACCT 042 - Introduction to Managerial Accounting	3			
			ECON 002 - Principles of Microeconomics	3			
			IS 044 - Microsoft Office Tools for Business Analysis	2			
_				MATH 028 (or higher) - Business Calculus	3		
II. Areas of Inquiry (Drake Curriculum)				BLAW 060 - Business Law I	3		
	Course	Credit	Grade	BUS 070 - Globalization	3		
First-Year Seminar		3		BUS 073 -Professional Verbal Communication	2		
Critical Thinking	ACCT 041	3		BUS 074 - Professional Written Communication	2		
Written Communication		3		IS 075 - Information Technology and Business	3		
Information Literacy	MGMT 170	3		STAT 071 (or ACTS 131) - Statistics I	3		
Historical Foundations		3		STAT 072 (or ACTS 135) - Statistics II	3		
Historical Foundations		3		FIN 101 - Corporate Finance	3		
Global and Cultural Understanding	BUS 070	3		MGMT 110 - Organizational Behavior	3		
Values and Ethics	BLAW 060	3		MGMT 120 - Management of Operations	3		
Artistic Experience		3		MKTG 101 - Marketing Principles	3		
Physical Science*		3 or 4		BUS 195 - Business Strategy and Policy	3		
Life Science*		3 or 4	\checkmark				
Quantitative Literacy	STAT 071	3	\checkmark	V. International Business Major (21-39 Credits)			
Engaged Citizen		3			Credit	Grade	
Senior Capstone	BUS 195	3		ECON 010 - Principles of Macroeconomics	3		
*One science course must include a lab.				SCSG 003 - World Regional Geography	3		
				POLS 065 - Comparative Politics or 075 - World Politics	3		
III. All University Required Course				MGMT 170 - International Management	3		
v x		Credit	Grade	Choose Three: ECON 130, 131 or 135; MKTG 170; FIN 1	70; WLC1	48	
Bulldog Foundations - Take in first semester 1			Course one	3			
				Course two	3		
				Course three	3		
				Foreign Language - 052 level completed in one language.	3 to 12		
				International Experience Six credits of international experience through participat Summer Term, Semester Abroad, or approved Internship			

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